

Cookies

Cookies are small text files stored on your computer that collect information about your device and information about your experience of use. This information is used to record the number of visits made and compile statistical information about the activity of the website.

Types of Cookies depending on the entity that manages them:

- Own cookies: A cookie managed by this domain / website.
- Third-party cookies: A cookie managed by another domain / website.
- Persistent Cookies: Cookie information is permanently stored on your device.
- Session cookies: The cookie information is not permanently stored on your device.

Tecdigital uses session cookies and "first-party cookies" as well as third-party cookies.

Types of cookies according to purpose of use:

- Technical cookies: these allow you to navigate through a domain/ website, using different options or services, such as identifying the session, access restricted areas and making the purchase order process.
- Personalization cookies: these allow access to the domain / website with some predefined characteristics based on a set of decisions made, such as the language used.
- Analysis cookies: these allow the monitoring and analysis of the behaviour of users of websites to which they are linked. The information collected through such cookies is used, for example, to measure the activity of the websites and to elaborate navigation profiles.
- Advertising Cookies: These allow to manage the most effective way of advertising space based on criteria such as edited content or the frequency at which ads are displayed.
- Behavioural advertising cookies: These allow to manage, in the most effective way, the advertising space. These cookies store information about the user's behaviour, obtained through the continuous observation of their browsing habits, allowing to develop a specific profile to display ads based on this.

Tecdigital uses Technical Cookies, Advertising Cookies, and Analysis Cookies.

The information regarding cookies is controlled and accessed by the owner of the website.

Cookies used:

COOKIE NAME	DESCRIPTION	EXPIRATION TIME	DOMAIN	HOLDER	MANAGE	PURPOSE OF USE
PHPSESSID	Used for control in sessions.	1 session	tecdigital.pt		First Party	Technical cookies
Google Analytics						
_ga	Used to distinguish users.	2 years	tecdigital.pt	Google.com	Third Party	Analysis cookies

_gid	Used to distinguish users.	24 hours	tecdigital.pt	Google.com	Third Party	Analysis cookies
_gat_gtag_UA_40283526_1	Used to throttle request rate.	1 minute	tecdigital.pt	Google.com	Third Party	Analysis cookies
Facebook Pixel						
_fbp	Pixel that collects public information from user profiles that navigate the website, allowing you to create audiences that will be used in future Facebook campaigns, according to the segmentation to be used.	2 years	tecdigital.pt	Facebook.com	Third Party	Advertising and Analysis Cookies
Hotjar						
_hjIncludedInSample	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.	365 days	tecdigital.pt	hotjar.com	Third Party	Analysis Cookies

Specific information about third-party cookies can be obtained by visiting:

Google.com <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Hotjar.com <https://www.hotjar.com/legal/policies/cookie-information>

Facebook.com <https://www.facebook.com/policies/cookies/>

According to the information given above, as a user, you are expressly consenting to the use of the cookies referred to for the purposes set forth for each of them. We are not responsible for the content and accuracy of the terms and conditions of use, privacy policies and third-party cookie policies referred to above.

You can get more information by visiting www.aboutcookies.org or www.allaboutcookies.org.

You can set your browser to not accept cookies and the websites mentioned above will explain how you can remove them. However, non-acceptance of cookies may result in incorrect execution of certain features of the Website. None of the cookies used are essential for using the Website, for a particular

feature, or for improving the performance of the Website. However, non-acceptance of cookies may result in incorrect execution of certain features of the Website.

The use of cookies by Tecdigital aims to analyse the use of the Website and allow you to have a seamless browsing experience; at no time do we collect Personal Data through cookies.

Cookies will not be used for any other purpose than those mentioned in the previous point.